

# FLORIAN Maier

Architect &  
Theme Park Designer



## About Me

Architect with 5 years of experience specializing in theme park design, with a strong focus on creative design, storytelling and immersive environments. Experienced in developing concepts from initial ideas through spatial, functional and narrative design, while collaborating with multidisciplinary teams across multiple projects. Driven by the ambition to create meaningful, cohesive and memorable experiences for guests.

## Skills:

Theme Park Design  
Architecture Design  
Masterplanning  
Immersive Experiences  
Storytelling & Narrative Design

## Education:

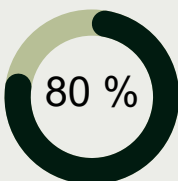
Master's degree in architecture  
ENSAS  
Strasbourg  
2016 - 2021

## Language:

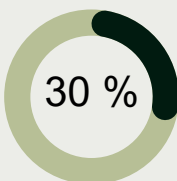
French



English



German



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[www.florian-maier-design.com](http://www.florian-maier-design.com)



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## Professional Experience:

### Architect - Theme Park Designer

October 2021 - To date | Florian Maier Design

- Designed creative, architectural and scenographic concepts for theme park projects, balancing aesthetic, functional and experiential considerations.
- Developed masterplans at multiple scales, integrating theming, circulation, storytelling, operations and project feasibility.
- Developed storylines, thematic concepts and design directions to establish cohesive and immersive environments.
- Provided design and creative consulting across multiple projects, collaborating with multidisciplinary teams to develop and refine concepts in line with the overall project vision.

### Field internship on construction sites

January 2017 - April 2017 | Universal Rocks

- Contributed to the artistic direction and on-site execution of themed environments, overseeing decorative elements and sculpted concrete rockwork to ensure consistency with the design intent.